

"Racing for Success"
40th Annual Carolina Auto
Recyclers Conference
and Trade Show

January 25-26, 2008

Sheraton Imperial Hotel & Conference
Center

4700 Empire Blvd. I-40 at
Exit 282 (Page Road)
Durham, NC
(919)941-5050

Hotel Reservation Deadline
January 4, 2008

Room Rates are: \$88.00 per night
For Reservations Call: (919)941-5050

Member dues include all classes, trade
show, and all meals plus the Casino
night. Nonmembers can pay \$200.00 to
attend the entire convention which in-
cludes meals, trade show and casino
night or \$25.00 for
Saturday Only Trade Show.

To join the Carolina Auto Recyclers
Association, go to
www.carolinaautorecyclers.com and go
click on the Join tab . Print out the
form, complete and return to the CAR
office along with your payment.



Carolina Auto Recyclers
Convention and Trade Show
Info

Carolina Auto Recyclers Association
Loretta Byrd, Executive Director
427 Greenleaf Road
Angier, NC 27501



40th Annual Convention
& Trade Show

"Racing for Success"

January 25-26, 2008

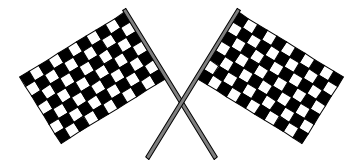
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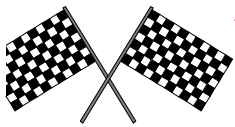
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Mention Carolina Auto Recyclers
to get the reduced room rate.





"Racing for Success"

Schedule of Events

Thursday, January 24, 2008

7:00 PM—Dinner out for early arrivers
Meet in the Main Lobby of the Hotel

Friday, January 25, 2008

8:00 AM—10:00 AM
Registration Desk Open & Coffee Break
10:00 AM—4:00 PM—**Mary Sue Wilcox**
Dealer Training (will include forklift and air-
bag training plus guest speakers from the state
concerning mercury switches, water quality
and DMV Enforcement)
10:00 AM—Trade Show Set-up
12:30 PM—1:30 PM—Lunch
1:30 PM—4:00 PM— Training Continues
4:00 PM—6:00 PM— Trade Show Opens for
Owners Only With a Social Hour
7:00 PM—Buffet Dinner
3:00 PM—11:00 PM—Casino Night Party

Saturday, January 26, 2008

8:00 AM—9:00 AM —Breakfast
9:00 AM—10:00 AM —Membership Meeting
10:00 AM—11:00 AM—Mid State Meeting
10:00 AM—Trade Show Opens
12:00 Noon—Lunch
1:00 PM—3:00 PM— **Mike French**
"What You Must KNOW & DO to Make Any
Advertising WORK"
3:00 PM—Break in Trade Show
3:30 PM—5:00 PM—**Mike Collins**
"Why Do People Act Crazy at Work?"
5:00 PM—Cash Prize Give-Away, Raffle
Drawing and Trade Show Closes

About the Speakers & Programs.....

Mary Sue Wilcox is no stranger to the Caro-
lina Auto Recyclers Association. She has been of-
fering Dealer Training for many years to CAR
Members. Mary Sue is a source of valuable
information concerning the auto industry.

Mike French will discuss the "nuts and bolts of
magnetic direct-response advertising. He will re-
veal all the big and little advertising secrets, that
when applied to any advertising project, by any
company, will turn them into true advertising suc-
cess stories. This is the stuff that dreams are made
of! He will also share a number of "poor boy"
advertising methods. These are things you can do
to advertise your company that costs little or
nothing to do, yet can bring amazing results to
those who apply them. So there's something for
everybody!

Mike Collins— Do you believe that some peo-
ple —employees and customers—act crazy at work?
Absolutely! A variety of stressors in today's work-
place combine to create more difficult people. In
"Why Are People Crazy at Work?" you will learn:
*The four reasons why more people are crazy at
work*

*Who are the crazy people at work and how to
deal with them*

How to deal with crazy customers

*Who are "problem" people & who are
simply annoying*

*Why you shouldn't tell an employee that they have
a "bad attitude"*

*Why it comes down to how they work & how you
work*

How to keep crazy people from making you crazy

Mike Collins is president of The Perfect Workday
Company. Mike presents programs for IBM,
American Express, Pepsi-Cola, and Duke Univer-
sity Medical Center. His programs are consistently
rated "Excellent."

REGISTRATION FORM

Carolina Auto Recyclers Training Conference and Trade Show

Pre-registration must be received by
January 18, 2008

Send form and payment to:

Carolina Auto Recyclers

427 Greenleaf Rd

Angier, NC 27501

Fax—(919) 894-2078

Please no registration by phone.

Status	Quantity	Cost	Amount
CAR Member (2008 Dues must be paid) Two attendees per CAR Membership (Includes all Meals)		No charge	No Charge
Nonmember (Includes all		\$200.00	
Saturday Trade Show Only		\$25.00	
Total Due			

Enclose Check or American Express,
VISA, or MasterCard

Card Number _____

Expiration Date _____

Names of attendees _____

Address _____

City _____

State _____ Zip _____

E-mail _____

Extra Meal Tickets for spouses and guests can be
purchased at the registration desk
at the Conference.